

## Message Text

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PAGE 01 LISBON 00317 201414Z

46

ACTION EUR-12

INFO OCT-01 ISO-00 SAM-01 SS-15 NSC-05 SP-02 CIAE-00

INR-07 NSAE-00 PA-01 RSC-01 USIA-06 PRS-01 /052 W  
----- 094775

R 201310Z JAN 75

FM AMEMBASSY LISBON  
TO SECSTATE WASHDC 1471

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E.O. 11652: N/A

TAGS: PDIP, PO

SUBJ: AMBASSADOR CARLUCCI'S ARRIVAL IN LISBON

BEGIN SUMMARY: AIRPORT ARRIVAL JAN. 17 WENT WELL.  
PRESS, RADIO, AND TELEVISION COVERAGE EXCELLENT.  
AMASSADOR'S PLANE ARRIVED EARLY, POLIST FIRST  
SECRETARY GIEREK'S PLANE WAS LATE. AMBASSADOR  
GAVE PRESS TIME TO MAKE SWITCH. RESULTS FROM A  
PUBLIC AFFAIRS STANDPOINT WERE EXCELLENT. COVERAGE  
STRESSED AMBASSADOR'S FIRST PRIORITY IS TO GET  
MOVING ON ECONOMIC ASSISTANCE PROGRAM. IN RESPONSE  
TO A QUESTION, HE SAID CHARGE THAT LISBON EMBASSY  
IS CONTROLLED BY CIA "IS A BASELESS RUMOR." END SUMMARY.

1. AMBASSADOR SPOKE IN PORTUGUESE AND WITHOUT NOTES. HE  
TOOK HALF A DOZEN QUESTIONS FOLLOWING HIS EXTEMPORENEOUS  
REMARKS. HIS FACILITY IN PORTUGUESE AND INFORMAL STYLE  
FAVORABLY IMPRESSED NEWSMEN.

2. EXCERPT OF ARRIVAL STATEMENT AND SUBSTANTIVE  
QUESTIONS AND ANSWERS CARRIED IN PRIME TIME TELEVISION  
NEWSCAST EVENING OF ARRIVAL.

3. ALL PAPERS REPORTED ARRIVAL PROMINENTLY UNDER HEAD-  
LINES TAKEN FROM TEXT OF AMBASSADOR'S REMARKS. SAMPLES:  
"NEW AMBASSADOR INTENDS TO PUT ECONOMIC PROGRAM INTO  
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PAGE 02 LISBON 00317 201414Z

EFFECT" (DIARIO DE NOTICIAS AND AFTERNOON A CAPITAL);

"PORTUGAL AND THE U.S. HAVE BEEN FRIENDS FOR MANY YEARS; FRIENDS CAN HELP DURING TIMES OF CHANGE" (DIARIO POPULAR); "PORTUGAL IS STRUGGLING FOR DEMOCRACY AND IS TAKING A GIANT STEP INTO THE FUTURE" (O SECULO); "PORTUGAL HAS A GREAT HISTORY AND A GREAT FUTURE" (A CAPITAL).

4. MORNING PRESS JANUARY 18 GAVE AMBASSADOR' ARRIVAL ALMOST EQUAL BILLING WITH GIEREK. DIARIO DE NOTICIAS RAN PHOTO AND STORY ON GIEREK VISIT ABOVE CENTER FOLD, PAGE ONE; SIMILAR COVERAGE OF AMBASSADOR'S ARRIVAL JUST BELOW. O SECULO BALANCED PAGE TWO WITH THREE-COLUMN PHOTO OF GIEREK AND COSTA GOMES UPPER LEFT, TWO-COLUMN PHOTO OF AMBASSADOR UPPER RIGHT. BOTH MORNING DAILIES CARRIED FULL TEXT OF ARRIVAL REMARKS AND QUESTIONS AND ANSWERS.

5. COVERAGE STRESSED FOLLOWING THREE POINTS:

--THAT AMBASSADOR INTENDS "TO INITIATE AS SOON AS POSSIBLE DISCUSSIONS WITH THE PORTUGUESE GOVERNMENT IN ORDER TO PUT INTO EFFECT A PROGRAM OF U.S. ECONOMIC ASSISTANCE."

--THAT AS UNDER SECRETARY OF HEW HE HELD ONE OF THE MOST RESPONSIBLE JOBS IN WASHINGTON.

--HIS RESPONSE TO QUESTION RE CIA.

6. QUESTION RE CIA WENT AS FOLLOWS: "THERE HAVE BEEN REPORTS IN THE PORTUGUESE AND INTERNATIONAL PRESS THAT THE U.S. EMBASSY IN LISBON IS CONTROLLED BY THE CIA. WOULD YOU COMMENT ON THIS?" AMBASSADOR'S REPLY: "THAT IS A BASELESS RUMOR."

7. DIARIO DE NOTICIAS, IN A FRONT-PAGE EDITORIAL JANUARY 20, NOTED THAT THE NEW U.S. AMBASSADOR BRINGS WITH HIM A USEFUL WORKING TOOL: HE SPEAKS PORTUGUESE. DIARIO SAID THIS FACT WOULD NOT HAVE MERITED ATTENTION IN THE PAST BUT TODAY IT IS IMPORTANT. NOTING THAT THE NEW SOVIET AMBASSADOR ALSO SPEAKS PORTUGUESE, DIARIO COMMENTED: "THIS IS NOT A MATTER OF BLIND LUCK. DIPLOMACY IS NOT A GAME OF BLIND MAN'S BLUFF."

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PAGE 03 LISBON 00317 201414Z

CARLUCCI

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## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** PRESS COMMENTS, AMBASSADORS, SPEECHES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 20 JAN 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** johnsorg  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
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**Review Authority:** johnsorg  
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**Review Content Flags:**  
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**Subject:** AMBASSADOR CARLUCCI'S ARRIVAL IN LISBON BEGIN SUMMARY: AIRPORT ARRIVAL JAN. 17 WENT WELL.  
**TAGS:** OGEN, PO, (CARLUCCI, FRANK C)  
**To:** STATE  
**Type:** TE  
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